

## Area Home Helpers Owner Earns National Certification

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Paul Lyons, CSA, with Home Helpers, Eastern Will / Southern Cook Counties earned the designation of Certified Senior Advisor (CSA) through the Society of Certified Senior Advisors (SCSA)<sup>®</sup>. SCSA is an international organization that has trained more than 20,000 professionals to meet the changing needs of a growing senior population.

“The health, financial and social needs of seniors are different and more complicated than those of any other age group. SCSA keeps professionals from a wide variety of fields abreast of all these issues by providing education, training, support and communication resources to those of us dedicated to serving seniors,” Lyons said.

An explosion in growth in the senior population requires an educated response in how professionals work with seniors and the challenges and opportunities they face. Lyons said, “With more people living longer, we are already beginning to see changes in how seniors function in our society, from retirees who choose to start a second or third career, to various forms of alternative senior housing and new approaches to diet, exercise and overall health care for seniors”.

As a CSA, Mr. Lyons will participate in continuing education that emphasizes ethical selling and business practices and volunteer service specific to seniors.

To learn more about Home Helpers in the area, call Paul Lyons at 708-326-4001.