

Home Helpers Fills Need for In-Home Care in San Gabriel Valley

By Terry Miller

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Senior Care Franchise Provides Independence, Longevity and Quality of Life

As more than 70 million Americans will reach age 65 in the next two decades, the need for in-home senior care is expected to soar. Pasadena entrepreneur Mike Gerakios is lending a helping hand and has launched a local agency to meet the in-home care needs of residents in the San Gabriel Valley area.

As part of the nation's leading franchise specializing in non-medical and personal in-home care for seniors, new mothers and other individuals needing recuperative and continuing care, Home Helpers began serving the local community in August 2011.

Gerakios started his lifelong pursuit of helping others as a child when he traveled with his father, a FEMA responder, to many national disasters throughout the country where he saw firsthand the difference that a few people can make in the lives of many. After pursuing a degree in Business Administration, Mike started a career in law enforcement doing street patrol and training for prevention response to terrorism. He continues his career and education as an EMT.

After retiring from law enforcement and at the young age of 31, Gerakios followed his entrepreneurial spirit and started Home Helpers as a tribute to his grandmother and because of his lifelong dedication to seniors.

"As a new business owner, I am excited about the opportunity to help local seniors lead longer and happier lives in the comfort of their own homes," said Gerakios. "All of us at Home Helpers are in the business of helping people in our everyday lives, and we strive to deliver the same quality of care we'd expect for our own families while offering clients a more affordable alternative to assisted living or senior care facilities."

Home Helpers offers free in-home consultations and works with clients individually to tailor flexible care plans to meet their specific needs and budgets. Services offered include companionship, bathing, meal preparation, dressing assistance, local transportation and light housekeeping.

Home Helpers also provides 24-hour personal emergency response systems as well as automated medication dispensers that enable seniors to live independently at home for as long as safely possible. In an emergency, the response systems alert either the Home Helpers staff or 911, depending on pre-determined instructions. The automated medication dispensers simplify medication management by providing pre-loaded doses of medication at specific times. Both systems maximize independence and give families peace of mind that their loved ones are safe in their homes.

"In a society where family members sometimes live hundreds of miles from each other, Home Helpers can step in to fill the role of a good neighbor," says Gerakios. "Because our clients decide how often they need us and what services we can provide for them, it allows Home Helpers to offer affordable and convenient choices based on client specific requirements."

For more information about Home Helpers, call 888-988-2643 or visit www.homecarearcadia.com.