

Thursday, January 22, 2009

Couple Launches Home Helpers Senior Care Agency

Frank and Laurel Solofra recently opened a Home Helpers franchise to serve Brookfield, Waukesha, Hartland, New Berlin, Wales, Delafield, North Prairie, Dousman and surrounding areas.

Home Helpers provides non-medical and personal care for families who need it.

"We have personally experienced how in-home, non-medical care can improve the quality of someone's life," Laurel said. "Both of our grandmothers needed assistance to perform the daily tasks required to live on their own. A service like Home Helpers greatly improves a senior's quality of life by providing quality and compassionate care, enabling them to live independently."



Home Helpers is a growing national franchise offering non-medical and personal care for aging adults, new mothers and others needing assistance to live in their own home. The company provides in-home services on an hourly, daily or weekly basis with tailored packages customized to fit an individual's needs and budget.

Services include companionship, meal preparation, light housekeeping, grocery shopping, transportation, laundry, recreational activities and more.

"Often, a full-time nurse or medically trained professional isn't necessary to keep an aging parent or recuperating family member in their own home," explained Frank. "You just need someone to care for your loved one and provide companionship during the times that a family member can't be there. That being said, our entire staff is committed to treating each client with the respect and dignity they deserve. We view each client that we care for as an extension of our own family."

For additional information, visit www.HomeHelpers.CC.