

Santa Barbara County Business Owner
Pablo Martinez Receives Prestigious Award



Pablo Martinez, owner of the Home Helpers and Direct Link in Santa Barbara County, Calif., was recently honored as the recipient of the 2010 Shooting Star Award for Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors. Martinez was presented with the honor at the company's annual national conference in Phoenix, Ariz., on September 22, 2010.

The Home Helpers and Direct Link "Shooting Star Award" was established to recognize those franchisees who consistently grow all aspects of their business through operational efficiencies,

client satisfaction responses, successful local marketing and exceptional services. One franchise owner from each region is recognized with this award.

"It is an honor to be presented this award," Martinez said. "As the number of families who are facing the responsibility of caring for aging loved ones continues to increase, there is no better time than now to educate the local community of their care options. Opening a Home Helpers franchise has allowed me to carry out my passion of making a difference in the lives of those around me."

Home Helpers offers free in-home consultations and works with individual clients and their families to tailor flexible care plans to meet their specific needs and budgets. Services offered may include companionship, grocery shopping, meal preparation, transportation, assistance bathing and dressing, medication reminders and light housekeeping.

Direct Link® Help At The Touch Of A Button is a national provider of medical alert units, including a 24-hour personal emergency response system and an automated medication dispenser that enable seniors to feel safer and live independently in the comfort of their own home longer than might otherwise be possible.

"Pablo has consistently shown dedication to his business, the Home Helpers brand, and the clients he serves," Emma Dickison, president of Home Helpers, said. "Since opening his business in 2007, his sales have continued to increase. He is an active member in his local community, and he has been a vocal leader in the Home Helpers community, always willing to share ideas, concerns and best practices."

For more information on Home Helpers and Direct Link of Santa Barbara County, visit www.HomeHelpers.CC/santabarbaracounty58249 or call (805) 737- 4357.

RENT THE HALF CENTURY CLUB FOR YOUR NEXT EVENT

Need to rent a hall for a wedding, family reunion or holiday party? The Half Century Club facility at 341 North N St. can be rented for various functions.

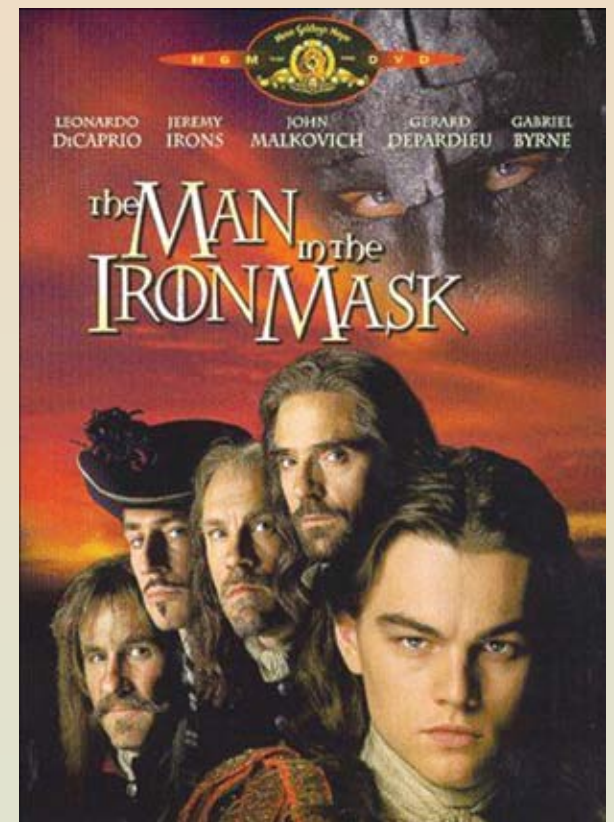
Two large rooms and a kitchen are available. One room has a capacity of 140 - 300 with a small stage. The smaller room has a capacity of 127 -273.

The kitchen facility can be rented for an additional fee. Tables and chairs are included.

Call or visit the club for price quotes. The office is open T-W-T 8-3 p.m., or call 736-6669.

Non-profit organizations can rent for low or no fee but donations are always welcome.

LIBRARY "BOOK & MOVIE CLUB" NOVEMBER MEETING:



The Lompoc Library's Book and Movie Club next meets on Friday, November 19th at 12:30pm. The library will be showing The Man in the Iron Mask – the movie screening is free and anyone is welcome to attend. There will be a discussion of the book by Alexandre Dumas in comparison to the movie afterwards for those interested. The movie is rated PG-13 and runs approximately 2 hours and 15 minutes. Please call 875-8778 for more information.

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NEXT TUTOR TRAINING WORKSHOP

- Session 1: Thursday, November 4 (5:30 pm)
 - Session 2: Wednesday November 10 (5:30 pm)
 - Session 3: Wednesday, November 17 (5:30 pm)
- (Participants must attend all three sessions)*

LOCATION: LOMPOC LIBRARY-GALLERY
501 E. North Ave.

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OTHER NON-PROFIT GROUPS

Dorothy Jackson family resource center

Date: 11/17/10
 Time: 12:00-4:00

Where: Achievement House
101 E Chestnut Ave.
Lompoc
Phone: 805-757-5044

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