



Home Helpers Opens in Winterville, North Carolina

Sunday, August 22, 2010

Daniel and Miriam Allette, owners of the Home Helpers franchise in Winterville, specialize in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury, and individuals facing lifelong challenges.

Founded in 1997, Cincinnati-based Home Helpers has a presence in more than 500 communities across North America.

Home Helpers recently was ranked the No. 1 Senior Care Franchise and “Best of the Best” by *Entrepreneur* magazine for the fifth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link, a 24-hour personal emergency response system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible.

Home Helpers does not discriminate against anyone on the basis of religion, race, sex, color, national origin, ethnicity, disability, age or sexual preference in connection with employment or acceptance, treatment or participation in its programs, services and activities.

For more information on Home Helpers services, call (252) 367-7990 or visit the company’s website at www.HomeHelpers.CC/greenville58485.