

Home Helpers Continues to Fill Need for In-Home Care in Gloucester County

Nicole Minadeo • Reader Submitted • March 5, 2010

As more than 70 million Americans will reach age 65 in the next two decades, the need for in-home senior care continues to soar. Local entrepreneur Marcy Schachinger is ready to lend a hand, and launch a local agency, to meet the in-home care needs of Gloucester County and parts of Camden County residents.

As part of the nation's leading franchise specializing in non-medical and personal in-home and companion care for seniors, new mothers and other individuals needing recuperative and continuing care, Home Helpers of Gloucester County began serving the local community in January of 2010.

Marcy's Home Helpers location provides in-home personal and companion care for seniors and those in need. In other words, Marcy and her staff will come to senior's homes and provide strictly non-medical care which enables seniors to stay in the comfort of their homes longer and makes their daily lives 10 times easier. The in-home care sector is booming, thanks in part to the down housing market and people not being able to sell their homes and also in part to the ever-growing senior population.

Home Helpers offers free in-home consultations and works with clients individually to tailor care plans to meet their specific needs and budgets. Services offered include bathing, meal preparation, dressing assistance, medication reminders, local transportation and light housekeeping. Marcy is truly dedicated to your local community and I think this story would not only help alert local seniors of an additional option out there for them, but it showcases how a local entrepreneur of fulfilling her dream of helping others by opening a new business, despite the tough economic times.

For more information about Home Helpers, please visit www.HomeHelpers.CC.



Marcy Schachinger, owner of Home Helpers, specializes in non-medical and personal in-home and companion care for seniors, new mothers and other individuals needing recuperative and continuing care.