

The town scoop

ALLENDALE | ROOKIE OF THE YEAR



PHOTO COURTESY OF KRISTIN SHUTE

Kristin Shute, owner of the Home Helpers and Direct Link in Allendale, was recently honored as the recipient of the 2010 Rookie of the Year Award for Home Helpers, a senior care franchise specializing in non-medical and personal care and companionship for seniors. The "Rookie of the Year Award" was established to recognize a new franchisee who has shown enormous growth potential, excellent customer service and strong sales growth since joining the Home Helpers and Direct Link system. "It is an honor to be presented this award," Shute said. "As a local business owner, to receive an award that represents such accomplishments is a huge achievement. ... I feel privileged to have this opportunity to help families in need of home care services." Above, from left, Shute accepts the award from Emma Dickison, president of Home Helpers, at the company's annual national conference in Phoenix, Ariz., on Sept. 22.