

Home Helpers Ranked Among Nation's Top 300 Franchise Companies

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CINCINNATI, Ohio – Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship, ranked No. 1 in the senior care category and No. 32 overall in a comprehensive listing of the nation's top 300 franchise companies by AllBusiness.com.

AllBusiness.com's team of editors researched, compiled, and analyzed more than 800 franchise systems to compile the AllStar Franchises list. The rankings assessed the strengths of franchising companies based upon criteria such as Web visibility and the latest financial strength scores from Dun & Bradstreet.

Home Helpers is benefiting from an aging America, and has shown steady unit growth even in tough economic times. The company's financial strength ranking jumped from No. 168 in 2008 to No. 51 this year.

"It is an honor to be presented with such a prestigious ranking in the franchise industry," said Emma Dickison, president of Home Helpers, noting that the company has more than 700 franchises based in the U.S. and five located internationally. "Up from our No. 80 overall AllStar ranking last year, we are continuing to see a growing demand for our services as the Baby Boomer population grows. Franchisees are seizing the economic climate to open a non-medical based business to service this audience's needs," continued Dickison.

Home Helpers offers free in-home consultations and works with individual clients and their families to tailor flexible care plans to meet their specific needs and budgets. Services offered may include companionship, grocery shopping, meal preparation, transportation, assistance bathing and dressing, medication reminders and light housekeeping.

The company also provides assistance for new moms, people recovering from illness or injury, and those who need continued care. Care plans are custom designed to the client. No equipment or inventory investment is required of franchisees. In addition to training, franchisees receive various business tools, including caregiver selection, scheduling and management control systems.

ABOUT HOME HELPERS

Founded in 1997, Cincinnati-based Home Helpers is the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 500 communities across North America and is seeking qualified franchise candidates in strategic communities throughout the country. Home Helpers was recently ranked the No. 1 Senior Care Franchise and "Best of the Best" by *Entrepreneur* magazine for the fifth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link[®] In-Home Emergency Monitoring, a 24-hour in-home emergency monitoring system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible. For more information on Home Helpers and franchising opportunities, visit the company's Web site at www.HomeHelpers.CC.