

# Ledger-Sentinel

Thursday, December 10, 2009

## Home Helpers fills need for in-home care

As more than 70 million Americans will reach age 65 in the next two decades, the need for in-home senior care continues to soar. Local entrepreneur Jordan Lejcar is ready to lend a hand, and launch a local agency, to meet the in-home care needs of Oswego, Aurora, North Aurora and DeKalb residents.

As part of the nation's leading franchise specializing in non-medical and personal in-home and companion care for seniors, new mothers and other individuals needing recuperative and continuing care, Home Helpers of Oswego began serving the local community in November of 2009.

After helping his family cope with his grandmother's cancer, Lejcar realized the importance and need for quality care and knew that was the career path he wanted to pursue so he did a complete career flip and opened his business, despite the tough economy. He was driven by the desire to own a rewarding business that gives back to the local community.

"Oswego seniors have done so much for the development of our communities. As a new business owner, I wanted to be involved with a concept that would help local seniors lead longer and happier lives in the comfort of their homes," said Lejcar. "At Home Helpers, we strive to deliver the same quality of care we'd expect for our own families and offer consumers a more affordable alternative to assisted living or senior care facilities."

Home Helpers strives to be "the extended family when the family can't be there." The company offers free in-home consultations and works with clients individually to tailor flexible care plans to meet their specific needs and budgets. Services offered include companionship, bathing, meal preparation, dressing assistance, medication reminders, local transportation and light housekeeping.

For more information about Home Helpers, contact Jordan Lejcar at 630-636-6733 or visit [HomeHelpers.CC](http://HomeHelpers.CC).