

## **Home Helpers of Charleston lends a hand to seniors, new mothers**

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As more than 75 million Americans will reach age 65 in the next two decades, the need for in-home senior care continues to soar. More seniors are choosing to receive care in the comfort of their homes rather than relocating to assisted living facilities.

Local Home Helpers owner, Wynn Rees, is lending a hand to meet the in-home care needs of Tri-County residents.

As part of the nation's leading franchise specializing in non-medical and personal in-home care and companionship services for seniors, new mothers and those in need of recuperative and continuing care, Home Helpers of Charleston has found a niche in the local community by offering services that are needed in good times, and in bad.

With a background in the customer service industry, Rees opened a Home Helpers franchise in 2006 based on the growing senior population throughout the Tri-County, and the desire to own a rewarding business that helps families have more peace of mind and a better quality of life.

"Tri-County seniors and families are at the core of our communities," said Rees.

"As a business owner, I wanted a concept that could offer local families the same quality of care I'd expect for my family, as well as a more affordable alternative to assisted living or senior care facilities."

Home Helpers offers free in-home consultations and works with clients individually to tailor flexible care plans to meet their specific needs and budgets.

Services offered include companionship, grocery shopping, meal preparation, assistance bathing, dressing and feeding, medication reminders, local transportation and light housekeeping. Rees' company also offers a personal emergency response system for those who are alone and may have difficulty walking. For more information about Home Helpers, please contact Diana Johnson at 843-412-4467 or visit [www.HomeHelpers.CC](http://www.HomeHelpers.CC).