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Sheryll Birk, a former registered nurse, has launched Home Helpers, part of a nationwide franchise that specializes in nonmedical and personal in-home and companion care for seniors, new mothers and other individuals needing recuperative and continuing care. Home Helpers offers free in-home consultations and works with clients individually to tailor flexible care plans to meet their specific needs and budgets. Services offered include companionship, meal preparation, light housekeeping, local transportation, dressing assistance, personal grooming and bathing, and medication reminders. The Charleston location is the 10th Home Helpers to open in the state and will serve residents throughout Charleston, North Charleston, the Isle of Palms, and Mount Pleasant.