



## Home Helpers Announces Newest National Partnership with Cypress Care

July 16, 2009 - CINCINNATI- Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship with a presence in more than 500 communities in North America, announces its newest national partnership with Cypress Care, a national network specializing in ancillary services and cost containment programs for workers compensation.

The worker's compensation system is one of the most-used programs in the U.S. as 98% of employees in the U.S. – over 192 million – are covered under the workers' compensation system. More than 16,000 workplace injuries or illnesses occur each day in the U.S. This partnership will help minimize the costs associated with integrated health cost management facing many organizations and businesses.

Home Helpers provides a variety of in-home non-medical care services for clients recovering from illness or injury allowing individuals to resume their normal activities as quickly as possible. Home Helpers works with clients one-on-one to tailor flexible care plans to meet their specific needs and budgets, providing services such as local transportation, light housekeeping, meal preparation, medication reminders and bathing.

The partnership will not only benefit organizations and businesses in need of providing recuperative care to employees, but also benefit the Home Helpers' franchisees as well. Home Helpers franchisees will be identified as high quality providers to companies in the Cypress Care network seeking recuperative care solutions for their injured employees. This recognition will ultimately extend their business networks and make their services available to many in need.

"The opportunity to form such a partnership with a nationally recognized company such as Cypress Care is an honor for Home Helpers," stated Emma Dickison, President of Home Helpers. "It is a respectable company which addresses the cost concerns of so many of businesses and organizations seeking recuperative care options."

For more information about the program, please contact Sue Susskind of Home Helpers at (800) 216-4196.

### **ABOUT HOME HELPERS**

Founded in 1997, Cincinnati-based Home Helpers is the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 500 markets across North America and is seeking qualified franchise candidates in strategic markets throughout the country. Home Helpers was recently ranked the #1 Senior Care Franchise and "Best of the Best" by Entrepreneur magazine for the fourth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link® In-Home Emergency Monitoring, a 24-hour in-home emergency monitoring system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible. For more information on Home Helpers and franchising opportunities, visit the company's Web site at [www.HomeHelpers.CC](http://www.HomeHelpers.CC).

## **ABOUT CYPRESS CARE**

Cypress Care is a leader in the management of rising claims expenses related to pharmacy and ancillary healthcare service benefits for the workers' compensation and auto liability markets. With its comprehensive, powerful technology and industry expertise, the company has created a new standard in cost management and customer service. Cypress Care's strategic objectives center around the delivery of products and services that address a broad spectrum of integrated healthcare services that contribute significantly to the reduction of claims cost. The company's customers include some of the largest private/governmental employers and insurance companies in the United States. For more information, please visit [www.cypresscare.com](http://www.cypresscare.com).