

## **Home Helpers® Launches National Partnership with HealthCare Synergies, Inc.**

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### ***New Partnership will Benefit Americans Paying for Long-Term Care Service***

**CINCINNATI** - Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship with a presence in more than 500 strategic markets in North America, has just announced a nationwide partnership with HealthCare Synergies, Inc., the nation's oldest and largest privately owned long-term care provider network.

Long-term care is one of the fastest-growing segments of the health care delivery system as more than 75 million Americans will reach age 65 in the next two decades. One in four Americans are facing the dilemma of paying for long-term care, either for themselves or for a family member. This partnership will help address the many questions associated with long-term care such as types of service available, costs and quality, providing peace of mind for many Americans.

Home Helpers provides a variety of in-home non-medical senior care services, offers free in-home consultations and works with clients individually to tailor flexible care plans to meet their specific needs and budgets. Services offered include companionship, bathing, meal preparation, dressing assistance, medication reminders, local transportation and light housekeeping.

The partnership will not only benefit Americans in need of long-term care, but also benefit the Home Helpers' franchisees as well. Home Helpers franchisees will be identified as high-quality providers to those seeking long-term care for themselves or a loved one in the HealthCare Synergies network. This recognition will ultimately extend their eldercare networks and make their services available to many in need.

"We are eager to have the opportunity to form such a partnership with a nationally recognized company such as HealthCare Synergies," stated Emma Dickison, President of Home Helpers. "It is a great network which addresses the concerns of so many of our clients struggling with the decision of how best to care for a loved one."

For more information about the program, please contact Sue Susskind of Home Helpers at (800) 216-4196.

#### **ABOUT HOME HELPERS**

Founded in 1997, Cincinnati-based Home Helpers is the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 500 markets across North America and is seeking qualified franchise candidates in strategic markets throughout the country. Home Helpers was recently ranked the #1 Senior Care Franchise and "Best of the Best" by *Entrepreneur* magazine for the fourth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link® In-Home Emergency Monitoring, a 24-hour in-home emergency monitoring system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible. For more information on Home Helpers and franchising opportunities, visit the company's Web site at [www.HomeHelpers.CC](http://www.HomeHelpers.CC).

#### **ABOUT HEALTHCARE SYNERGIES, INC.**

Since 1989, HealthCare Synergies, Inc., has offered innovative healthcare cost management systems, saving consumers millions of dollars. The principals and staff at HSI have many years of experience in meeting the specific needs of all types of customers. HealthCare Synergies, Inc., continues to create new tools to help consumers contain skyrocketing costs in a volatile healthcare environment.