

Nation's Leading Senior Care Franchise "Helps" Itself to Bond's Top 100 Franchises List

Articles / dBNews Cincinnati

Date: Wednesday, June 10, 2009 09:08:20

Home Helpers Receives Industry Honor for Growth, Franchisee Satisfaction, Ongoing Support, etc.

CINCINNATI, OH – Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, has proved that doing good by others is good for business, earning a spot on the prestigious Bond's Top 100 Franchises List for 2009.

The Bond's Top 100 Franchises ranking is based on a variety of performance indicators including brand identification, market dynamics, franchisee satisfaction, ongoing support, financial stability and others. Currently, there are more than 3,000 active franchise systems throughout North America eligible to compete for the Bond's rankings.

"The Bond's ranking is especially meaningful to us because it validates the care and support Home Helpers provides to one of our most important assets – our franchise owners," said Home Helpers President Emma Dickison. "By taking care of our franchisees, our caregivers and our clients, Home Helpers will continue to set new standards in senior care and franchising."

With a presence in more than 500 communities throughout North America, Home Helpers opened nearly 100 franchises in 2008, and expects equal growth in 2009. As more than 75 million Americans are expected to reach the age of 65 in the next two decades, many entrepreneurs have turned to senior care franchises such as Home Helpers for a low-cost, homebased, recession-resistant business opportunity in an industry they feel passionate about.

Relevant to being named on the Bond's Top 100 Franchises List, all Home Helpers franchise owners are provided with a proven system, extensive training, ongoing support and sophisticated marketing tools to help ensure their success. In addition, franchisees have the option of an additional revenue stream, Direct Link® In-Home Emergency Monitoring. Direct Link enables seniors to feel safer and live independently in the comfort of their own homes, often for longer than might otherwise be possible.

Home Helpers' Bond's Top 100 Franchises ranking will soon be highlighted on www.100TopFranchises.com, as well as in the 2009 *Bond's Top 100 Franchises* publication.

For more information, please visit www.HomeHelpers.CC.

ABOUT HOME HELPERS

Founded in 1997, Cincinnati-based Home Helpers is the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 500 communities across North America and is seeking qualified franchise candidates in strategic markets throughout the country. Home Helpers was recently ranked the #1 Senior Care Franchise and "Best of the Best" by *Entrepreneur* magazine for the fourth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link[®] In-Home Emergency Monitoring, a 24-hour in-home emergency monitoring system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible. Currently, Home Helpers is a member and/or affiliated with the following professional organizations: International Franchise Association, SBA Franchise Registry, VetFran, Minority Fran and is listed in Bond's Minority Franchise Guide. For more information on Home Helpers, visit the company's Web site at www.HomeHelpers.CC.

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